



Join South Piedmont JOI Club to Give New Life to Your Old Sneakers



**Make a
Positive
Impact
With Old
Sneakers!**

Sneaker Recycling Campaign

Did you know the process of manufacturing sneakers produces large amounts of CO₂, which contributes to the serious effects of climate change? Recycling and reusing sneakers keeps sneakers out of landfills, reduces the needs for manufacturing new shoes and sneakers, and supports a healthy circular economy.

Clean up your closet and send us your old athletic sneakers.

Follow us on Instagram [south_piedmont_joi_club](https://www.instagram.com/south_piedmont_joi_club)



Don't Let Your Old Sneakers Collect Dust

HOW TO RECYCLE & REUSE YOUR OLD SNEAKERS WITH SOUTH PIEDMONT JOI CLUB?

Step 1: Start in your and your family's closets and gather as many pair of athletic sneakers that you no long want. *We don't accept non-athletic and non-paired footwear.*

Step 2: Check the sneakers to make sure they are in **Excellent**, **Good** or **Fair** conditions.*

Step 3: Send your sneakers to the our collecting boxes that are closest to you (your neighborhood, school or Weddington Optimist Park)

Excellent

- New or Like new
- Shopworn soles are acceptable
- no other signs of use

Good

- Gently used
- Minor signs of use
- No holes, rips, tears, sported soles, etc

Fair

- Moderate to heavily used
- Noticeable signs of use
- No holes, rips, tears, separated soles, etc