

## WCWAA Coach Expectations

As a coach of WCWAA Soccer, you are expected to adhere to the following expectations listed below:

### *The WCWAA WAY*

*WCWAA is a possession-oriented club that allows their technical ability to create quick transitions and create goal scoring opportunities, they attack with purpose and with numbers forward. They play physically organized and disciplined defense.*

### *(Philosophy for player and team development)*

- ★ Commitment to an individual player development within a systematic approach to the game using the following principals:
- ★ Expressive Players (Technical)– We want our players to use their foundational skills to influence and impact environments both confidently and creatively within a team setting. Using mistakes as learning opportunities.
- ★ Purposeful Possession (Style of Play) – We want teams and players building attacks from the back or deep area of play, being able to possess under high pressure, and allowing possession to move teams / players out of position to break lines and attack forward as a team, opposed to relying on over-the-top opportunities.
- ★ Developmentally Appropriate Environments (Tactical)– We want players, coaches and teams to have the ability to adjust, change or create specific needs based on level of play, development for players.

### *3 Pillars of Play*

- **ATTACK** – Purposeful Possesion  
Playing with balance and ending every possession with scoring opportunities.
- **DEFENDING** – Disciplined  
Remaining organized and defending with purpose; High press & physical.
- **TRANSITION** – Attack quickly and delay quicker  
Attacking space in transition and slowing progression with delay and recovery.

### Timeline of expectations

#### May

- **Tryouts (night 1)**
  - Have team genius downloaded on your phone
  - Provide feedback in the notes of players performance
  - Keep open communication with other coaches/Docs regarding player performance
- **Tryouts (night 2)**
  - Confirm your team roster with all DOCS (make sure they sign off)
  - Give finalized roster to Kat
  - Start your offer calls that night
- **Post tryouts**
  - Once everyone has accepted, type out a WELCOME email to the team.  
(See sample email attached) [Welcome email sample](#)
  - You will also need a Team manager (also included in the email above)  
attached is also a cheat sheet for them to see their potential duties  
[Team Manager Cheat Sheet.docx](#)

- ***On site registration***

- Make sure you are present at your teams' on-site registration
- Confirm jersey numbers (no duplicate #s) and parent contact information (email/phone numbers)
- Confirm who/if you will have a full-time goalkeeper (this will need to be communicated to your DOC/Travis Joseph).

### June-July

\*\*\*At this point the admin team will be finalizing all the documentation. Making sure all players are registered, commitment fees are paid, jersey numbers are assigned etc. They will reach out with any pending items your team may have. Please be prompt with your responses. Advise us if you will have an assistant coach and who your team manager will be. You must ensure your risk management is completed and submitted to the admin team.

-Once your team is registered, Travis will then send out a soccer.com link with their chosen jersey# to order their kits. This is NOT included in their yearly club fee. Each player will need to purchase a kit. We are on a 2-year kit cycle. 2027 will be our next new uniform year.

-Full-time goalkeepers (U13-U19) will have the keeper kit in their profile. Unless you have them as a field player as well, they will only be required to order the keeper kit. You will need to disclose who your full time keepers will be.

-First week in July, we will send you a list of players who have yet to order their kit. Please reach out and have them complete the task. If you haven't already done so, it may be a good idea to reach out to your team and see if there are any major conflicts in the Fall - that way, you can make sure you don't schedule games/tournaments during a time when a majority of your team may be missing.

-This is also the time you will need to start scheduling your games. DOCS will advise you of the tournaments you will be attending. Please let your DOC know if you cannot attend certain weekends. **The Deadline for scheduling for the 24/25 season will be JULY 28<sup>th</sup>.**

-Communicate all the details with your DOC as well as Kat Smith regarding game scheduling, tournaments, practice days and times. Any coach that fails to have their schedule completed by the date listed will result in the DOC completing their schedule for them.

-Once your schedule and tournament selections are completed and approved, send an email to your parents with the upcoming season information. (See sample email below) [preseason email](#)

-You will **NOT** be permitted to attend a tournament unless your team fees are **UP TO DATE**. The admin team will advise.

If you decide to do a preseason tournament, there will be a fee that will need to be collected from your team before registering for the tournament.

### August

2024/2025 Preseason camp kicks off. At this point, the Coach, assistant coach and team managers' risk management should be approved. Your games should be scheduled, and any tournaments should be registered for.

U13-U14 Boys and Girls                      August 5-8<sup>th</sup>

U15-U19 Boys and Girls                      August 5-8<sup>th</sup>

U11-U12 Boys and Girls                      August 12-15

### Coaches Meetings:

**MANDATORY attendance.** Advise your DOC if you will NOT be attending. *Failure to attend the meetings may impact your monthly stipend.*

### Team Communication:

Coaches need to send weekly communications to teams regarding any updates or follow-ups. We are not asking for full summaries every week or weekend; however, it's important to keep players and families in the know. The more transparent you are, the less questions you will need to answer.

Communications need to be done via **email** from the Coaches. We know there are circumstances where teams need to communicate quickly, this is what Team Snap & GroupMe's are used for. However, as a coach it's your responsibility to communicate with your teams on a weekly basis via email.

### **September-October**

Evaluations will begin to take place in October through team Genius. Please be on the lookout for an email regarding the Player Evaluations.

**November**- End your season on a high note.

**December**- Typically around the second week of December scheduling will open up. Kat will be providing the details and field availability. You have 2 WEEKS to complete your scheduling. There is a spreadsheet where you can list what games have not been scheduled and what coaches have been contacted. Try your best to get all your games scheduled. The DOCS will provide you with the list of tournaments your team will be attending. Share this information with your team as it may fall around spring breaks, holidays, proms etc. Advise your DOCS if you or your team cannot attend a certain tournament.

**January**- Send a spring email to your team with team camp dates/times, and a preliminary schedule of your games. Also advise them of your practice days/times. Have them send you any dates their player will be MIA. That way we can determine if roster additions need to be made ahead of time, if possible.

**February-April**- Play games/have fun. If you need coverage for a game/tournament, please reach out to your DOC.

## Additional expectations

- Be on time for your practices and games (our fields will be occupied to capacity. Be courteous of other teams that share the space)
- Have your session plans ready each week
- Advise your DOC if you will not be able to attend a practice/game
- Wear proper Adidas coaches' gear
- Attend **mandatory** coaches' meetings
- USE YOUR CAMERAS! If you need any assistance setting up, please contact Harrison Holder
- Submit your travel expenses in a timely manner [Coach's Expense Report - WCWAA Soccer](#) the password is wcw@@@
- Advise your DOC and the admin team if a player gets injured. The player must fill out the attached incident report. [Resources - WCWAA Soccer](#)
- *DO **NOT** EVER KNOCK, INSULT, OR ATTACK ANOTHER PROGRAM, COACH, DIRECTOR OR PLAYER IN EMAIL TO TEAMS OR PARENTS*
- **Above all, remember you not only represent yourself on the pitch but also your team, their families and the logo you support.**

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